



Sponsorship Packages

Official Game Sponsor - \$1,000

- PA Recognition (3), before the game, at halftime and at the end of the 3rd quarter
- Autographed official game ball
- One banner to hang at home games
- Ads on the Lightning website.

Starting Line-Up Sponsor – \$750

This sponsorship is for the starting lineup and includes:

- 2 sets of season tickets
- 2 PA Recognitions during the game, including during our pre-game entertainment and just before the starting lineup is introduced
- Ads on the Hawks website.

Half Court Shot Sponsor – \$500

The Lightning loves to get the crowd involved and what better way to do that than with a half court shot during a timeout! We'll pull a contestant out of the stands for a shot at half court to win \$100. But no one goes home a loser; even if the contestant doesn't hit the shot they will be awarded tickets to the next home game. The half court shot contest will be named after your company and your sponsorship will be announced before the contestant shoots and again after the contest is completed. This sponsorship includes:

- 1 set of season tickets
- PA Recognition
- Ads on the Lightning website.

3D Light Sponsor - \$250

The 3D Rule, which adds an extra point on a turnover, makes the ABA different than any other basketball league and is arguably THE most exciting rule in basketball today. Anytime there is a turnover before the team on offense gets to half court, the red light is turned on and the PA announcer lets everyone know the rule is in effect. As a result, a two pointer becomes a three and a three pointer becomes a four. As a sponsor of this rule, you'll be announced every time it takes effect. This sponsorship includes:

- PA Recognition throughout the game
- Ads on Lightning website.

Halftime Show Sponsor - \$200 A variety of local entertainment groups will be slated to perform at halftime, which will also include several games to get kids involved in the action. The halftime show will be named after your company. This sponsorship includes:

- Halftime PA Recognition
- Ads on the Lightning website.

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